



KTIV
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

Contract / Revision		Alt Order #
575778 /		09821057
<u>Product</u>		
AFF		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/19/12 - 09/28/12	487	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
American Future Fund	09/18/12 / 09/18/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KTIV	Jared Sales	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8170	124	139
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media AdVentures
8136 Old Keene Road
Suite A-300
Springfield, VA 22152

Cory

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1 2	09/20/12	09/20/12	M-F	5a-530a	5a-530a		:30			NM	1	\$550.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	---T---						1	\$550.00			
N 2 2	09/21/12	09/21/12	M-F	5a-530a	5a-530a		:30			NM	1	\$550.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	----F--						1	\$550.00			
N 3 2	09/20/12	09/20/12		530a-6a	530a-6a		:30			NM	1	\$700.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	---T---						1	\$700.00			
N 4 2	09/21/12	09/21/12		530a-6a	530a-6a		:30			NM	1	\$700.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	----F--						1	\$700.00			
N 5 2	09/21/12	09/21/12	M-F	6a-7a	6a-630a		:30			NM	1	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	----F--						1	\$1,200.00			
N 6 2	09/24/12	09/24/12	M-F	6a-7a	6a-630a		:30			NM	1	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12	09/30/12	M-----						1	\$1,200.00			
N 7 2	09/21/12	09/21/12	M-F	6a-7a	630a-7a		:30			NM	1	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	----F--						1	\$1,200.00			
N 8 2	09/24/12	09/24/12	M-F	6a-7a	630a-7a		:30			NM	1	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12	09/30/12	M-----						1	\$1,200.00			
N 9 2	09/20/12	09/20/12	Fox 2 News	at 7 am	7a-730a		:30			NM	1	\$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	---T---						1	\$1,000.00			
N 10 2	09/21/12	09/21/12	Fox 2 Morning News		7a-730a		:30			NM	1	\$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	----F--						1	\$1,000.00			
N 11 2	09/20/12	09/20/12	Fox 2 Morning News		730a-8a		:30			NM	1	\$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12	09/23/12	---T---						1	\$1,000.00			

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Advertiser		
American Future Fund		
Original Date / Revision		
09/18/12 / 09/18/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
N 12 2		09/24/12	09/24/12	Fox 2 Morning News	730a-8a		:30			NM	1 \$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/24/12		09/30/12		M-----	1	\$1,000.00					
N 13 2		09/20/12	09/20/12	Fox 2 News at 8 am	8a-830a		:30			NM	1 \$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/17/12		09/23/12		---T---	1	\$1,000.00					
N 14 2		09/28/12	09/28/12	Fox 2 News at 8 am	8a-830a		:30			NM	1 \$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/24/12		09/30/12		----F--	1	\$1,000.00					
N 15 2		09/21/12	09/21/12	Fox 2 News at 8 am	830a-9a		:30			NM	1 \$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/17/12		09/23/12		----F--	1	\$1,000.00					
N 16 2		09/27/12	09/27/12	Fox 2 News at 8 am	830a-9a		:30			NM	1 \$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/24/12		09/30/12		---T---	1	\$1,000.00					
N 17 2		09/20/12	09/20/12	M-F 9a-10a	9a-930a		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/17/12		09/23/12		---T---	1	\$500.00					
N 18 2		09/21/12	09/21/12	M-F 9a-10a	9a-930a		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/17/12		09/23/12		----F--	1	\$500.00					
N 19 2		09/24/12	09/24/12	M-F 9a-10a	9a-930a		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/24/12		09/30/12		M-----	1	\$500.00					
N 20 2		09/25/12	09/25/12	M-F 9a-10a	9a-930a		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/24/12		09/30/12		-T-----	1	\$500.00					
N 21 2		09/20/12	09/20/12	M-F 9a-10a	930a-10a		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/17/12		09/23/12		---T---	1	\$500.00					
N 22 2		09/24/12	09/24/12	M-F 9a-10a	930a-10a		:30			NM	1 \$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/24/12		09/30/12		M-----	1	\$500.00					
N 23 2		09/20/12	09/20/12	M-F 10a-11a	10a-11a		:30			NM	1 \$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/17/12		09/23/12		---T---	1	\$400.00					
N 24 2		09/21/12	09/21/12	M-F 10a-11a	10a-11a		:30			NM	1 \$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/17/12		09/23/12		----F--	1	\$400.00					
N 25 2		09/24/12	09/24/12	M-F 10a-11a	10a-11a		:30			NM	1 \$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/24/12		09/30/12		M-----	1	\$400.00					
N 26 2		09/20/12	09/20/12	Fox 2 News Midday	11a-1130a		:30			NM	1 \$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/17/12		09/23/12		---T---	1	\$400.00					
N 27 2		09/21/12	09/21/12	Fox 2 News Midday	11a-1130a		:30			NM	1 \$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 09/17/12		09/23/12		----F--	1	\$400.00					
N 28 2		09/24/12	09/24/12	Fox 2 News Midday	1130a-12p		:30			NM	1 \$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate					

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09/19/12 - 09/28/12	AFF	487
Advertiser	Original Date / Revision	
American Future Fund	09/18/12 / 09/18/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
		Week: 09/24/12	09/30/12	M-----							
N 29 2	09/20/12	09/20/12		M-F 12p-1230p	12p-1230p		:30			NM	1 \$300.00
		Start Date	End Date	Weekdays							
		Week: 09/17/12	09/23/12	---T---							
N 30 2	09/24/12	09/24/12		M-F 12p-1230p	12p-1230p		:30			NM	1 \$300.00
		Start Date	End Date	Weekdays							
		Week: 09/24/12	09/30/12	M-----							
N 31 2	09/21/12	09/21/12		M-F 1230p-1p	1230p-1p		:30			NM	1 \$300.00
		Start Date	End Date	Weekdays							
		Week: 09/17/12	09/23/12	---F--							
N 32 2	09/24/12	09/24/12		M-F 1230p-1p	1230p-1p		:30			NM	1 \$300.00
		Start Date	End Date	Weekdays							
		Week: 09/24/12	09/30/12	M-----							
N 33 2	09/21/12	09/21/12		M-F 2p-3p	2p-3p		:30			NM	1 \$300.00
		Start Date	End Date	Weekdays							
		Week: 09/17/12	09/23/12	---F--							
N 34 2	09/24/12	09/24/12		M-F 2p-3p	2p-3p		:30			NM	1 \$300.00
		Start Date	End Date	Weekdays							
		Week: 09/24/12	09/30/12	M-----							
N 35 2	09/20/12	09/20/12		M-F 3p-330p	3p-330p		:30			NM	1 \$450.00
		Start Date	End Date	Weekdays							
		Week: 09/17/12	09/23/12	---T---							
N 36 2	09/21/12	09/21/12		M-F 3p-330p	3p-330p		:30			NM	1 \$450.00
		Start Date	End Date	Weekdays							
		Week: 09/17/12	09/23/12	---F--							
N 37 2	09/20/12	09/20/12		M-F 330p-4p	330p-4p		:30			NM	1 \$450.00
		Start Date	End Date	Weekdays							
		Week: 09/17/12	09/23/12	---T---							
N 38 2	09/24/12	09/24/12		M-F 330p-4p	330p-4p		:30			NM	1 \$450.00
		Start Date	End Date	Weekdays							
		Week: 09/24/12	09/30/12	M-----							
N 39 2	09/20/12	09/20/12		M-F 4p-430p	4p-430p		:30			NM	1 \$600.00
		Start Date	End Date	Weekdays							
		Week: 09/17/12	09/23/12	---T---							
N 40 2	09/21/12	09/21/12		M-F 4p-430p	4p-430p		:30			NM	1 \$600.00
		Start Date	End Date	Weekdays							
		Week: 09/17/12	09/23/12	---F--							
N 41 2	09/24/12	09/24/12		M-F 4p-430p	4p-430p		:30			NM	1 \$600.00
		Start Date	End Date	Weekdays							
		Week: 09/24/12	09/30/12	M-----							
N 42 2	09/20/12	09/20/12		M-F 430p-5p	430p-5p		:30			NM	1 \$700.00
		Start Date	End Date	Weekdays							
		Week: 09/17/12	09/23/12	---T---							
N 43 2	09/21/12	09/21/12		M-F 430p-5p	430p-5p		:30			NM	1 \$700.00
		Start Date	End Date	Weekdays							
		Week: 09/17/12	09/23/12	---F--							
N 44 2	09/24/12	09/24/12		M-F 430p-5p	430p-5p		:30			NM	1 \$700.00
		Start Date	End Date	Weekdays							
		Week: 09/24/12	09/30/12	M-----							
N 45 2	09/23/12	09/23/12		Su 5p-530p	5p-530p		:30			NM	1 \$1,000.00

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09/19/12 - 09/28/12	AFF	487
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American Future Fund	09/18/12 / 09/18/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		09/17/12	09/23/12	-----S				1	\$1,000.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>
	1	2	09/17/12-09/23/12	Su 5p-530p				5p-530p	-----St	:30	\$1,000.00
	See MG 45.3										
	3	2	09/23/12-09/23/12	Rams Postgame Show				Rams Postgame S-----St		:30	\$1,000.00
	(D) MG for 45.1 09/23										
N 46	2	09/23/12	09/23/12	Su 530-6p	530p-6p						
Week:		09/17/12	09/23/12	-----S				1	\$1,000.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>
	1	2	09/17/12-09/23/12	Su 530-6p				530p-6p	-----St	:30	\$1,000.00
	Credited										
N 47	2	09/24/12	09/24/12	FOX Prime Monday 7-8p	7p-8p						
Week:		09/24/12	09/30/12	M-----				1	\$3,000.00		
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S-				1	\$1,200.00		
N 49	2	09/22/12	09/22/12	College Football on FOX	12p-10p						
Week:		09/17/12	09/23/12	-----S-				1	\$550.00		
N 50	2	09/22/12	09/22/12	Fox 2 News Saturday AM	7-730a						
Week:		09/17/12	09/23/12	-----S-				1	\$550.00		
N 51	2	09/22/12	09/22/12	Fox 2 News Saturday AM	730a-8a						
Week:		09/17/12	09/23/12	-----S-				1	\$550.00		
N 52	2	09/23/12	09/23/12	Su 7-9a	7a-730a						
Week:		09/17/12	09/23/12	-----S				1	\$450.00		
N 53	2	09/23/12	09/23/12	Su 7-9a	730a-8a						
Week:		09/17/12	09/23/12	-----S				1	\$450.00		
N 54	2	09/23/12	09/23/12	Fox 2 News Sunday Morning 8a-830a	8a-830a						
Week:		09/17/12	09/23/12	-----S				1	\$450.00		
N 55	2	09/23/12	09/23/12	Fox 2 News Sunday Morning 830a-9a	830a-9a						
Week:		09/17/12	09/23/12	-----S				1	\$450.00		
N 56	2	09/23/12	09/23/12	FOX News Sunday	9a-10a						
Week:		09/17/12	09/23/12	-----S				1	\$750.00		
N 57	2	09/23/12	09/23/12	Su 1035p-1105p	1035p-1105p						
Week:		09/17/12	09/23/12	-----S				1	\$500.00		
N 58	2	09/23/12	09/23/12	Su 1105p-1135p	1105p-1135p						
Week:		09/17/12	09/23/12	-----S				1	\$400.00		
Totals											57 \$38,500.00

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										Type	Spots
Time Period										# of Spots	Gross Amount
08/27/12 - 09/28/12										57	\$38,500.00
Totals										57	\$38,500.00
											\$32,725.00

Signature: _____ **Date:** _____

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